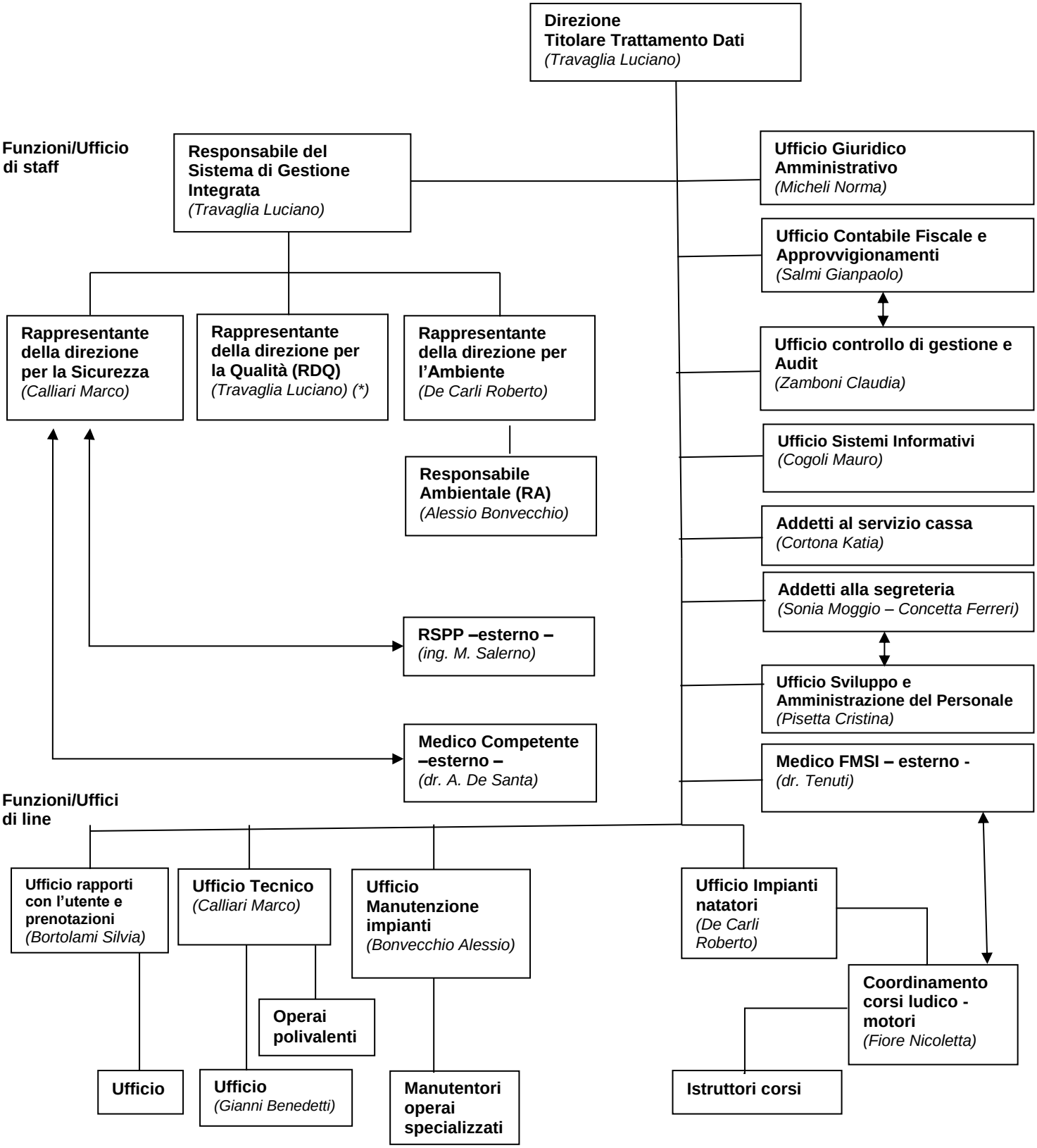STRUTTURA ORGANIZZAZTIVA AZIENDALE